



Celebrate the Pioneers. Embrace Legacy. Change the Game.

FILM SYNOPSIS

A Landmark Documentary Series

Step into the extraordinary story of how the integration of college football forever changed the landscape of sports and society. *Game (Changers) of the Century* chronicles the courageous individuals, pivotal events, and untold truths that shaped one of America's most popular sports. Based on the book "THE RIGHT THING TO DO" by award winning sportswriter Tom Shanahan.

Episode 1: A Supreme Victory and a Coaching Vision

In 1954, America witnessed two historic decisions. The Supreme Court's ruling in *Brown v. Board of Education* struck down segregation in public schools, signaling a new chapter in civil rights. That same year, Michigan State University named Duffy Daugherty as head football coach. Daugherty defied the unspoken racial quotas in college sports, recruiting Black high school athletes from the South who were barred from attending local universities.

This trailblazing strategy created a pipeline of talent that forever changed college football. Just as the Supreme Court's decision paved the way for integration in American society, Daugherty's inclusive approach revolutionized college sports.

Episode 2: The Underground Railroad of College Football

Coach Daugherty's efforts laid the foundation for what became an "Underground Railroad" of college football. Southern high school coaches trusted him and others in his coaching tree to provide opportunities for their Black players. This episode examines key moments, including:

- The Kennedy administration's historic deployment of federal troops to desegregate the University of Mississippi.
- The 1962 Orange Bowl, where Colorado University and its captain Joe Romig and five Black players helped integrate Miami and South Florida.
- The 1962 Rose Bowl, where UCLA and its eight Black players stood as a symbol of change, refusing to allow Alabama's segregated team to play.

The episode also highlights two unforgettable *Games of the Century*: the 1966 clash between Michigan State and Notre Dame, ending in a historic 10-10 tie, and the 1971 showdown between Nebraska and Oklahoma, coached by Duffy Daugherty's disciples.

Episode 3: Friday Night Lights, Texas Style

This episode brings the spotlight to high school football in Texas during the Civil Rights era. Cities like Houston and Beaumont produced legends such as Bubba Smith, Gene Washington, Jerry LeVias, and Otis Taylor—players who became Hall of Famers and symbols of progress.

Set against the backdrop of societal struggles, this episode captures Texas as a hotbed of football talent and civil rights challenges. Relive the electrifying rise of the Houston Astrodome, culminating in Muhammad Ali's fight against Cleveland Williams, as integration milestones on the field mirrored battles for equality in the streets.

Episode 4: Debunking the Myths

The integration of college football has often been misrepresented in the media, overshadowing the achievements of the 1960s. This episode debunks the myth that Alabama's Bear Bryant led the charge, highlighting the true pioneers like Duffy Daugherty, whose inclusive teams in the 1960s laid the groundwork for change.

The episode revisits the overblown narrative surrounding the 1970 USC-Alabama game, revealing that the real story began years earlier. By the 1966 *Game of the Century* between Michigan State and Notre Dame, nearly half of MSU's players were Black. Daugherty's vision to judge players by talent and character, not skin color, set the stage for the diversity we see in college football today.

Be Part of This Historic Film

Help bring this important story to life and honor the legacy of those who changed the game forever. Visit [Game \(Changers\) of the Century | McCool Creative](#) or call **303-944-4524** to contribute to this groundbreaking documentary. We seek *accredited investors* to bring this film to audiences starving for the truth all over the world.

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